

Stanford IGNITE

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IGNITE

Change lives. Change organizations. Change the world.

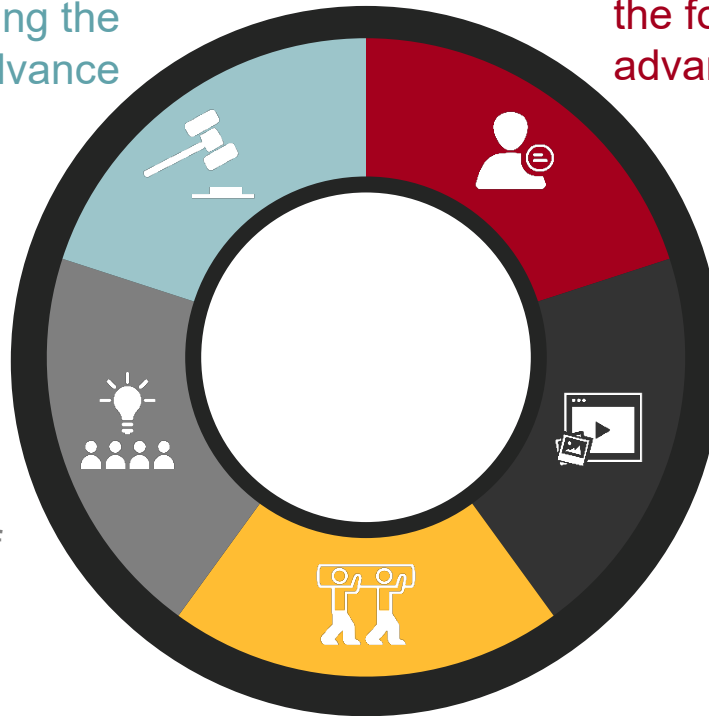
STANFORD
BUSINESS
GRADUATE
SCHOOL OF



Team Meetings

You should set
the rotation for leading the
meetings in advance

Each meeting leader must plan
the format of the meeting in
advance (+ agenda if needed)



Some structured
meetings, part of
learning

Each assignment
requires a coordinator
(not the leader) in
charge of coordination
& submission

All team members are
equally responsible
for the success of
meetings and
assignments

Assignments



Unless noted otherwise, assignments are usually due by midnight on the due date.

Assignments are not graded/commented on. You will get feedback during check-ins, panels and from mentors and classmates.

Assignments : Projects



01

*Introductions,
Meetings &
Assignment
Management,
Due June 28*

02

*Venture
Description,
Due June 28*

03

*User
Interviews,
Due June 30*

04

*Revised
Venture
Description,
Due July 5*

05

*Elevator Pitch,
Due July 6*

06

*Business
Model,
Due July 9*

07

*Assumptions &
Uncertainties,
Due July 11*

08

*Deck Draft &
Short
Description,
Due July 11*

09

*Deck & Pitch
Module,
Due July 19*

10

*Final Deck,
Due July 19*

First Team Meeting



01

Start with getting to know each other.



02

What do I want to learn from the project component of the program and what do I want to learn from the team component?



03

What constitutes a successful task outcome for the team?



04

How do we define a high performing team member?

First Team Meeting



05

How do we want to operate in order to achieve that? What norms do we want to establish. There tend to be four core norms:

- + *How are we going to make decisions?*
- + *How open do we want to be with each other?*
- + *How are we going to handle disagreements/conflicts?*
- + *Are we willing to hold each other accountable? What if we feel that one member isn't carrying his/her load or is being counter-productive?*

06

What do I bring to the table as an entrepreneur? What do I bring to the team?

07

Are there ways that I “get in my way” – do things that could get in the way of my being a fully productive member? And then, how do I want the other team members to respond if they see me doing that?

Assignment:

Venture Description



01

Submit a clear description of your innovation – use 3-4 sentences. All team members must understand and agree on this description.

02

*Provide **a sentence or two** describing:*

- + *Your target customers (be specific)*
- + *The main problem/need you are addressing for the customer*
- + *Your proposed solution*



remember

It is all about the learning experience

During the program the idea generator does not have any particular role (the program and its participants do not gain any ownership)

You'll get the most if you immerse yourself

We expect you to work "start-up" hours (make sure to coordinate availability with team members)

Treat this experience as if you joined the team for 70 hour work week for the next 4 years...

Think about "reputation"

We are here to help

questions



Software To Reduce AI Bias (G104)	
Annie	Brown
Danning	Fu
Duncan	McElfresh
Ashley	Moses
Andres	Suarez
Eirini	Vamva

Equipoise (G107)	
Joe	Amato
Courtney	Hodrick
Stephanie	Loekman
Kaleigh	Mentzer
Corey	Rovzar
Simon	Soerenzen

OncoCardia (B203)	
Mena	Abdelsayed
Faye	Chleilat
Haotian	Du
Bhavika	Mam
Anjani Kumar	Maurya
Javaria	Najeeb

CommuShare (B219)	
Dhruv	Aggarwal
Raj	Goyal
Mallikarjun	Modi
Alejandro	Vega Concha
Devon	Wilson
Hui	Xu

PurrfectPlay (G105)	
Murrad	Beigh
Avery	Krieger
Nick	Manfred
Hossein	Mehrpourbernety
Emma	Sun
Sibei	Zhang

Clia.AI (B306)	
Hassan	Estakhrian
Matheus	Fonseca
Luiz Fernando	Guerreiro
Bernard	Krzyzowski
Ana	Saavedra
Jessica	Yu

Therapy for All (B316)	
Max	Bai
Kate	Berkley
Nova	Bradford
Albery	Lowe
Jathusha	Mahenthirarajan
Jing	Miao

StudyBuddy (G106)	
Clancy	Dennis
Koray	Ertan
Angel	Madero
Olivia	Tomaeno
Elena	Vasilache
Jennifer	Yin

Turning AI to ROI (B315)	
Jemmelle	Imoesiri
Sherry	Li
Kyle	Lin
Chay	Mondejar-Saputil
Vera	Stelliou
Anna	Vladymyrska

Virtual PA for Boring Business Problems (B308)	
Madina	Arturova
Javier	Cantu Perez de Salazar
Guillem	Megias Homar
Christa	Sabathaly
Amogh	Vignesh
Jason	Wang

AI powered personalized online education (B218)	
Mu-Jung	Cho
Shuojia	Fu
Meerim	Nurlanbekova
Alex	Stolyarik
Han	Wu

Coccolith based Carbon Capture and Storage (B204)	
Aviral	Agarwal
Marwa	Atwa
Chili	Chin
Jon	Doenier
Solène	Moulin